



Associate in Science

Business Administration: Small Bus. Mgt./Entrep. Option (EA89) 2015-2016 Catalog

This program is designed to develop, through its varied course offerings, an understanding of the economic and social environment within which small businesses function. Most of the course offerings afford practice in decision making under conditions of uncertainty, the same conditions prevalent in the business world.

Outcomes:

- Demonstrate an understanding of basic theory and practice of small business administration and entrepreneurship.
- Demonstrate the ability to read, understand, and prepare standard types of business communications.
- Demonstrate analytical, problem-solving, and decision-making skills applicable to small business administration and entrepreneurship.
- Demonstrate proficiency in the use and interpretation of data and information as applied to the various applications in small business administration and entrepreneurship.

Suggested Sequence of Courses:

Prerequisite or parallel courses may be required. Please check individual course descriptions for details.

Freshman Year

| | | |
|--------------------------|---------------------------------------|-----|
| ENG* E101 | Composition | 3 |
| ¹ Mathematics | Elective | 3-4 |
| BES* E118 | Small Business Management | 3 |
| ACC* E113 | Principles of Financial Accounting | 3 |
| BMK* E201 | Principles of Marketing | 3 |
| ENG* E102 | Literature & Composition | 3 |
| CSA* E105 | Introduction to Software Applications | 3 |
| <i>OR</i> | | |
| CSA* E106 | Introduction to Computer Applications | |
| BMK* E103 | Principles of Retailing | 3 |
| ACC* E117 | Principles of Managerial Accounting | 3 |
| Behavioral Science | Elective | 3 |

Sophomore Year

| | | |
|------------------------|------------------------------------|-----|
| Fine Arts | Elective | 3 |
| BFN* E201 | Principles of Finance | 3 |
| BBG* E231 | Business Law I | 3 |
| ACC* E125 | Accounting Computer Applications I | 3 |
| ECN* E101 | Principles of Macro-Economics | 3 |
| <i>OR</i> | | |
| ECN* E102 | Principles of Micro-Economics | |
| ² BBG* E210 | Business Communication | 3 |
| ² Business | Elective | 3 |
| BES* E218 | Entrepreneurship | 3 |
| Humanities | Elective | 3 |
| Science | Elective | 3-4 |

Total Credits:

60-62

¹ MAT* E137 or higher.

² Business electives should be selected in consultation with a business program advisor. Business electives may be chosen from Accounting, Business, Computer Science, alternate Economics course, and Business Office Technology. BBG* E101 may not be taken as a Business Elective.

Note: A minimum of 15 credits must be taken in 200-level courses.